

Directors Bryan Buckley and Hank Perlman founded the commercial production company Hungry Man, Inc. in 1997. The two first collaborated on the legendary “This is SportsCenter” franchise for ESPN, named one of the TOP 10 Commercial Campaigns of the Twentieth century by TV Guide and both have gone on to further accolades. Buckley was ranked the #1 Commercial Director in the World in 2006 by Creativity and was bestowed an Emmy for Best Director in 2007 for his American Express commercial “Animals”, starring Ellen DeGeneres. Perlman has shot numerous award-winning spots for Sprite, Nike and FedEx all while exploring the outer-reaches of advertising with projects such as “Alien Invasion”, a short film for Greenpeace, starring Jim Broadbent (Moulin Rouge) and Eddie Izzard (The Riches).

With a prolific roster of over 15 of the most sought-after directors in the field today and full-time offices in New York, Los Angeles, London, and Rio de Janeiro, Hungry Man has become a dominant force in the field of commercial production. In 2004, the company took home the prestigious Palme D’Or at the Cannes International Advertising Festival and consistently ranks worldwide as one of the top five production companies in its field. Additionally, Hungry Man has created over 50 of the most loved & well-known Super Bowl spots of the last decade, including Monster.com’s “When I Grow Up” and this year’s “Endorsement” for Bud Light, starring Will Ferrell.

Not one for standing on its laurels, Hungry Man’s directing talent constantly work beyond the world of just advertising. Director Bennett Miller is in development on his feature film follow-up to his critically acclaimed film, Capote, which earned him a Best Director nomination from both the Oscars and the DGA. Marcos Siega’s third feature film, Chaos Theory, starring Ryan Reynolds and Emily Mortimer, will be released theatrically this spring, and he’s currently directing multiple episodes of the third season of Showtime’s hit show, Dexter and an episode of Alan Ball’s upcoming HBO series True Blood. Scott Vincent shot several Emmy-nominated episodes of Comedy Central’s groundbreaking Chappelle’s Show series and UK-based Paul Gay has helmed several episodes for the BBC’s most provocative TV series, Skins and Whistleblowers.

To this effect, Hungry Man is now positioning itself to become a force across the media landscape with the creation of Hungry Man Entertainment. HME is a progressive new media company, developing and producing original film and television projects and featuring an innovative web channel dubbed HMTV. HMTV is a one of a kind website brimming with high quality, produced content from HM’s roster of directing talent. Unlike similar web channels, the programming on HMTV has the potential to breakout in various mediums

After only a year in existence, Hungry Man Entertainment is poised on the cutting edge of new media development, production, & distribution, and continues to push the envelope in multiple media platforms.

For more information, including sponsorship opportunities and how HME can create original branded entertainment just for you, contact:

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